

STEPHANIE MARTIN
DESIGN FOR
PRINT AND WEB
510-595-7333
www.xamula.com
xamula@gmail.com

SUMMARY

Production Artist/Graphic Designer looking for full time work.
Technical point person and resourceful problem solver.
Accurate and detail oriented.

SKILLS

Photoshop	Dreamweaver	Photography
InDesign	Flash	MSWord/Excel
Illustrator	CSS/HTML	QuarkXPress

EDUCATION

Multimedia Certificate, **SFSU COLLEGE OF EXTENDED LEARNING**, SF, CA 2009
BA, Graphic Arts, **SAN FRANCISCO STATE UNIVERSITY**, SF, CA

EXPERIENCE

BARE ESSENTUALS, SAN FRANCISCO, CA 2009-11
Contract Production Artist, Visual Merchandising

- Produced the monthly visual merchandising book for the stores.
- Photographed, edited images for the visual book.
- Production work on store signs.
- Produced 3D mock-ups of merchandising fixtures and packaging.

XAMULA, OAKLAND, CA 2009
Personal Business – Design for Print and Web

- Created and produced websites and print collateral for various businesses, class projects and self promotion.
- Visit xamula.com to see my portfolio.

DISCOVERY CHANNEL STORES, BERKELEY, CA 2000-07
Graphics Coordinator, Visual Merchandising

- Designed and produced the monthly visual merchandising book for the stores.
- Managed all production of the visual book: Supervising freelance designers, proofreading, final sign off, printing and mailing.
- Wrote copy and step-by-step merchandising procedures for the book.
- Created fun diagrams and graphics that reflected the dynamic vision of the company.
- Photographed and edited images for the book.
- Photographed store openings and other corporate events.

MACPEOPLE, CREATIVE AGENCY, Oakland, CA 1999-00
Freelance Graphic Designer

- Designed and produced a variety of ads for various businesses including: GAP, Age Wave, Electronic Arts.

RITE AID STORES/VERTIS, San Leandro, CA and Harrisburg, PA 1994-99
Production Artist/Sample Coordinator

- Produced newspaper ads and weekly newsprint circulars for various businesses including: Safeway, OSH, Macy's, Albertsons, Lucky's.
- Coordinated the photography studio for Rite Aid's weekly circular.